



P R E S S R E L E A S E

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The Port of South Louisiana was awarded an Honorable Mention Award by the American Association of Port Authorities for its 2006 Annual Report. The entry was submitted in the association's 2007 Communications Awards Competition and was among six other winners in the annual report category.

“This was the first-ever annual report published for the Port of South Louisiana, and we are very proud to have been acknowledged by AAPA for our efforts,” said Joel Chaisson, Port of South Louisiana Executive Director. “2006 was our best year in over a decade in terms of throughput tonnage, as well as job creation and investment by companies at our Globalplex Intermodal Terminal, which was communicated in this report” he added.

The annual report was developed in-house by the Port's business development staff including content, layout and graphics.

The AAPA holds the annual competition to provide recognition and feedback to its member ports on their communications efforts. A team of 32 communications professionals from the Washington, DC-area reviewed each entry for appropriateness to audience and objectives, content, clarity, style, graphics, design, copy, photography and layout, cost effectiveness and overall effectiveness. This year there were 194 entries from 38 ports, and 82 winners in 13 categories.

AAPA is an alliance of the Ports of Canada, the Caribbean, Latin America and the United States.

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The Port of South Louisiana, comprising St. Charles, St. John and St. James parishes on the Mississippi River between New Orleans and Baton Rouge, is the largest tonnage port in the Western Hemisphere.