RIVER REGION ECONOMIC DEVELOPMENT INITIATIVE

P R E S S   R E L E A S E

FOR IMMEDIATE RELEASE – November 22, 2010

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RREDI RECEIVES AWARD OF EXCELLENCE FROM EXPANSION SOLUTIONS MAGAZINE

The River Region Economic Development Initiative (RREDI), a coalition between the governing bodies of the River Region -*St. Charles, St. John the Baptist, and St. James Parishes*- and the Port of South Louisiana, is one of the recipients of *Expansion Solutions Magazine's "Top Five" Awards of Excellence* . This award recognizes RREDI as showing exceptional progress and potential in *Warehousing and Distribution,* a reflection of the region's strategic location, competitive market access, pro-business climate, and the vast availability of sites for relocation and expansion. According to the publication, RREDI was "… chosen because of the incredible support system offered to businesses as well as recent activity and potential growth for the area."

"I'd like to commend the leadership in the River Region for their commitment to economic development and regionalism," said St. Charles Economic Development & Tourism Director Corey Faucheux. "This award is the most recent example of the effectiveness of our efforts to leverage the strengths found throughout the entire River Region."

With one of North America's largest concentrations of heavy manufacturers, RREDI's overall strategy is to focus on diversifying its economy base by targeting industries that are conducive to growth in the River Region. It is committed to working in tandem for the economic benefit of the region.

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