

## FOR IMMEDIATE RELEASE - August 4, 2017

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## PORT OF SOUTH LOUISIANA EXECUTIVE DIRECTOR TO RECEIVE EUGENE J. SCHREIBER AWARD

New Orleans, LA

The World Trade Center of New Orleans today announced this year's recipient of the Eugene J. Schreiber Award as Paul Aucoin, Executive Director of the Port of South Louisiana. Aucoin will be presented the award at the Louisiana International Trade Jubilee taking place on Friday, November 3, 2017 at the New Orleans Ernest N. Morial Convention Center. The Jubilee is the closing celebration of the inaugural Louisiana International Trade Week, hosted by the World Trade Center of New Orleans.

"Paul's role in shaping the international trade landscape of Louisiana cannot be understated," said Caitlin Cain, Chief Executive Officer of the World Trade Center New Orleans. "He's made increasing trade and investment a priority for the port, and in doing so, positioned Louisiana for long-term economic growth. Paul is a relentless ambassador for the international business community and a true reflection of what this award represents."

Prior to his role as Executive Director of the Port of South Louisiana, Aucoin served as the port's legal counsel. Aucoin has served as director and chairman of various organizations including current appointments to the World Trade Center of New Orleans Board of Directors, the River Region Chamber of Commerce, and the St. James Parish Economic Development Board. In 2016, Aucoin was appointed by Governor John Bel Edwards to the Louisiana Board of International Commerce and recognized as one of 21 Influential Leaders along the Louisiana Industrial Corridor by 10/12 Industry Report. Born and raised in St. John the Baptist Parish, Aucoin has been practicing law since receiving his Juris Doctor from Loyola University Law School in 1970.

"I am very humbled and deeply honored to receive the Eugene J. Schreiber award," said Paul Aucoin, Executive Director of the Port of South Louisiana. "Obviously any success I have enjoyed in promoting international trade for Louisiana is due in large part to the Commissioners and employees of the Port of South Louisiana and Caitlin Cain and her staff, Jessica Steverson and Brandy Dufrene, along with Eddy Hayes and the Board of Directors at the World Trade Center. I am very proud to receive this prestigious award."

The Eugene J. Schreiber Award was established in memory of the late Eugene "Gene" Schreiber, who served the World Trade Center and Louisiana community for over 30 years. The Schreiber Award honors an individual who demonstrates exceptional knowledge and leadership in promoting international trade policy for the benefit of the State of Louisiana. Previous recipients of the Schreiber Award include Senator Mary Landrieu, Congressman Charles Boustany, Jr. MD, Hon. James Coleman, Jr. CBE, and Gary P. LaGrange.

## About the Port of South Louisiana

The Port of South Louisiana is a 54-mile port district on the Mississippi River between New Orleans and Baton Rouge, encompassing the parishes of St. Charles, St. John and St. James. The facilities located within the port's district consistently handle over a quarter billion short tons of cargo annually, ranking it the largest tonnage port district in the Western Hemisphere, the nation's greatest grain exporter, and one of the major energy transfer ports in the United States. Along the 108 miles of deep-water frontage on both banks of the river there are seven grain transfer facilities, four major oil refineries, 11 petrochemical manufacturing facilities and several other facilities for a total of more than 50 docks owned and operated by an impressive group of resident tenants such as ADM, ArcelorMittal, Dow, Cargill, DuPont, Marathon, Shell, Nucor Steel, Occidental, Valero, and Occidental Chemical. To learn more, visit us at <a href="https://www.portsl.com">www.portsl.com</a>, like us on <a href="majoretaleographics">Facebook</a>, and follow us on <a href="majoretaleographics">LinkedIn</a>.

## **About the World Trade Center of New Orleans**

The World Trade Center of New Orleans (WTCNO) is a non-profit international trade organization with over 1,000 corporate and individual members. WTCNO is a member of the World Trade Centers Association and the oldest of more than 300 World Trade Centers in over100 countries. WTCNO has received the Presidential "E" and "E Star" Awards for its contributions to the expansion of U.S. exports.

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For more information about this particular topic or about the Port of South Louisiana, contact Alexandra "Alex" Hernández, Public Information Officer, at 985-652-9278 or <a href="mailto:ahernandez@portsl.com">ahernandez@portsl.com</a>.